



park city
CREDIT UNION

Celebrating Life. Celebrating You.™

For Immediate Release

Contact: Sarah Sturm

Phone: (715) 536-8351 ext. 4271

E-mail: sarahs@parkcitycu.org

December 8, 2019

Park City Unveils the Golden Big Game Giveaway

One Winner Will Win TV, Soundbar System and \$500 in Groceries

MERRILL, WISC. – Park City Credit Union announced today the launch of the “Golden Big Game Giveaway,” a promotion offering a grand prize valued more than \$1,100. Running through the end of the year (Dec. 31, 2019), anyone who is approved and closed for a loan of \$10,000 or greater is automatically entered to win.



The grand prize includes a 65-inch LED Smart TV, panoramic soundbar system, \$500 grocery store gift certificate and party décor. Plus, all approved loans come with no payments for 90 days.

The winner will be unveiled Jan. 13, 2020, just in time to plan a big party for the Big Game. Park City will also make a \$25 to \$50 donation per loan made to a local food bank.

“While we hope we’ll all be watching the Packers in the Big Game, one lucky winner will have a significant upgrade to their football television watching experience in the New Year,” said Park City CEO Val Mindak, “For people who are looking to buy or refinance a vehicle, get outdoors in a recreational vehicle, take charge of their finances with a personal loan, or purchase or refinance a home, this is our way of thanking them for their dedication to Park City Credit Union.”

The deadline to enter is Dec. 31, 2019. For official rules, visit parkcitycu.org/promotions.

###

About Park City Credit Union

Park City Credit Union is a member-owned financial cooperative providing financial services to approximately 20,000 members who live, work or own land in Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price, Rusk, Taylor or Vilas counties. To find out more visit us at www.parkcitycu.org. Park City Credit Union has offices located in Merrill, Tomahawk, Minocqua, Rhinelander, inside Trigs in Tomahawk, and in Dave’s County Market in Merrill.