



park city
CREDIT UNION

Celebrating Life. Celebrating You.™

For Immediate Release

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Park City to Host ‘Journey Beyond Expectations’ Event *Free Seminar to Empower People to Achieve Greater Financial Goals*

MERRILL, WISC. – Saving money is one of the top five New Year’s resolutions. It is also in the top five for the most commonly failed. Park City Credit Union wants to get you back on track. The credit union will host “Journey Beyond Expectations,” a free community event on Feb. 28 from 5:30 p.m. to 7:30 p.m. at its headquarters at 501 S. Pine Ridge Ave in Merrill.

According to U.S. News & World Report, approximately 80% of resolutions fail by the second week of February. Journey Beyond Expectations is designed to help people change their habits, pursue and achieve their financial goals, and uncover greater satisfaction and happiness.

“We all deserve a chance to pursue our dreams, and financial wellness is a key factor in getting there,” said Luke Pelger, who will be facilitating the seminar. “When we are financially well, we have more freedom to live the lives we want to live.”

The seminar will take place inside Park City’s 100-seat community room. Community events like this are what the credit union seeks to bring more of to the Northwoods Area.

“This is an opportunity for the public to educate themselves to make smarter financial decisions and to know where they can turn to for help,” said Park City CEO Val Mindak. “The program we have put together with GreenPath Financial Wellness will be extremely thorough and mindful of any concerns our attendees may have.”

The steps in the journey toward financial wellness will include:

- Understanding money personalities
- Learning how to set financial goals
- Creating and managing a budget
- Simplifying & automating your finances
- Prioritizing savings
- Proactively paying down debt

“Whether you are just beginning your journey or want some tips along the way, this event is for you,” Pelger said.

To save your seat at this free community event, call (715) 536-8351.



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The program is being produced by Park City Credit Union in partnership with GreenPath Financial Wellness.

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About Park City Credit Union

Park City Credit Union is a member-owned financial cooperative providing financial services to approximately 20,000 members who live, work or own land in Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price, Rusk, Taylor or Vilas counties. To find out more visit us at www.parkcitycu.org. Park City Credit Union has offices located in Merrill, Tomahawk, Minocqua, Rhinelander, inside Trigs in Tomahawk, and in Dave's County Market in Merrill.