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Park City Makes Donations to Four Area Nonprofits
Credit Union launches Shop Local 2.0, Oct. 13 – Nov. 13

MERRILL, WISC. – As part of its theme for “inspiring hope for a global community,” Park City Credit Union celebrated International Credit Union Day supporting four area nonprofits and launching Shop Local 2.0 – the credit union’s annual spotlight on local small businesses.



Celebrated on the third Thursday of October, International Credit Union Day is a day to reflect upon the credit union movement’s history, promote its achievements, recognize hard work and share member experiences. In effort to “inspire hope,” Park City allowed people to nominate their favorite charity and four lucky organizations were chosen at random to receive \$100:



- Merrill: MAC Home
- Minocqua: Firebird Foundation
- Rhinelander: Oneida County Humane Society
- Tomahawk: Happy Kids Backpack Program

“It was incredibly powerful to see all the great nominations,” said Park City CEO Val Mindak. “We have so many wonderful and vibrant nonprofits in the Northwoods, and it is our pleasure to offer our support to these four organizations.”

Now in its third year, Park City is taking a different stance on its annual spotlight on small businesses. From Oct. 13 to Nov. 13, the credit union is spotlighting 40 small businesses in Merrill, Tomahawk, Rhinelander and Minocqua on Facebook and their website. On multiple days, the credit union is giving away gift certificates to locally-owned businesses.



“When you shop local in the Northwoods, you stimulate the local economy and support local families,” Mindak said. “As we head



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For Immediate Release

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into the holiday season, our small businesses need our support now more than ever.”

Details, including a list of visited businesses, can be found at parkcitycu.org/shoplocal.



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About Park City Credit Union

Park City Credit Union is a member-owned financial cooperative providing financial services to approximately 20,000 members who live, work or own land in Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price, Rusk, Taylor or Vilas counties. To find out more visit us at www.parkcitycu.org. Park City Credit Union has offices located in Merrill, Tomahawk, Minocqua and Rhinelander, and in Dave’s County Market in Merrill.