



Celebrating Life. Celebrating You.™

For Immediate Release
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Park City Spotlights Youth Financial Wellness Month

Activities Include Prizes and a Webinar on Teaching Kids About Money

MERRILL, WISC. – Park City’s mission is “Helping members fulfill their dreams, while serving our communities.” This not only applies to adults, but for the youngest of members as well.

April is Youth Month at Park City, and this year’s theme is, “Be a Credit Union Saver and Your Savings Will Never Go Extinct.” During the month the credit union is encouraging young people to open a savings account (with a parent or guardian’s help), begin a habit of putting money into the account regularly, and learn how compound interest helps their account grow.

“How often do we, as adults, wish we learned more about money and savings at a earlier age,” said Park City CEO Val Mindak said. “We’re helping parents have that conversation with their kids on how to develop healthy money habits.”

This year’s kid-friendly theme emphasizes the benefits of wise savings habits using fun dinosaur characters. Children will receive a free piggy bank and a \$5.00 deposit for all new custodial accounts opened in April. Two lucky youth members will be randomly chosen to win \$50.00. Kids may also participate in “rawrsome” activities where they could win exciting Dinosaur Prize Packs.

Learn more at parkcitycu.org/youth-month.

Parents, grandparents and guardians may also sign up for a special webinar, Thursday, April 15th, at 4:30 p.m. CT. “Ways You Can Teach Your Kids About Money,” will provide fresh tips and ideas on how to budget, save and invest money at a young age. Free and open to the public, registration can be found at parkcitycu.org/northwoods-financial-series.



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About Park City Credit Union

Park City Credit Union is a member-owned financial cooperative providing financial services to approximately 21,000 members who live, work or own land in Forest, Iron, Langlade, Lincoln, Marathon, Oneida, Price, Rusk, Taylor or Vilas counties. To find out more visit us at www.parkcitycu.org. Park City Credit Union has offices located in Merrill, Tomahawk, Minocqua and Rhinelander, and in Dave's County Market in Merrill.